



EcoMind Updates

Why I Wrote This Book

On page 5, I write about how experts have typically underestimated the speed in growth of renewable energy. Here's more evidence of its potential for fast expansion. Globally, solar energy production increased by 54 percent in 2011. See <http://www.thinkglobalgreen.org/SOLAR.html>

In the "Two: We already know how" section (page 4), I talk about how any one of the green sources could meet electricity needs. An additional relevant point is the job-creating potential of green energy: The Sierra Club in 2011 released data showing that wind energy creates more jobs than coal; and solar industries create more jobs than steel. For wind and coal, see: <http://www.sierraclub.org/coal/coal101/faq.aspx> and for solar and steel, see: <http://www.sierraclub.org/sierra/201111/grapple4.aspx>

Our Challenge

On page 22, paragraph 4, I discuss how most of the world's food is produced by small farms, citing a report by the UN Environmental program. For the original source of the data, and for more information, see: Nagayets, O. 2005. "Small Farms: Current Status and Key Trends." Information Brief Prepared for the Future of Small Farms, Research Workshop, Wye College, June 26-29, 2005. International Food Policy Research Institute (IFPRI), 2020 Vision Initiative and Overseas Development Institute (ODI).

Soy used in animal feed, page 21, last paragraph. Now reads "over a third of grain and 90 percent of soy production..." Correction: "about a third of grain and over 90 percent of soy meal..." For current URL on grain feeding: www.fao.org/docrep/007/y5019e/y5019e0b.htm

Thought Trap 1

Page 21, second paragraph discusses water waste, specifically in regards to beef production. For a different, and interactive, source on water usage for many different products used in everyday life, see National Geographic's "The Hidden Water We Use" infographic: <http://environment.nationalgeographic.com/environment/freshwater/embedde...>

Page 23, endnote 24 has an outdated link to the report. To view the report, please go to http://solar.gwu.edu/index_files/Resources_files/epstein_full%20cost%20o...

Thought Trap 2

Page 54, fourth paragraph, line 6: "Wait. When did I stop thinking Downy-soft..." should read: "Wait. When did I stop thinking downy-soft..." This should not be referring to a brand.

Thought Trap 4

The citation for the original survey data on happiness, as discussed in the last paragraph of page 94 (endnote 22) is as follows: From a poll undertaken for the BBC by GfK NOP during October 2005. Results available at: http://news.bbc.co.uk/nol/shared/bsp/hi/pdfs/29_03_06_happiness_gfcpoll.pdf

Correction on page 109: The author of *The Political Brain* is Drew Westen, not Westin.

Thought Trap 5

In "Cues from nature", page 113, paragraph 3, line 1: "This latter rule change, dubbed 'tax saving'..." should read, "This latter rule change, dubbed 'tax shifting'..."

In "Market Mythology, Market Meltdown", page 117, fifth paragraph, line 2: "described on how mortgage standards..." should read "described how mortgage standards..."

In "Only Change is Constant", page 119, fifth paragraph, lines 2 and 3: "for less myopic more responsible behavior..." should read "for more responsible behavior..."

The Thought Trap 5 bracket text box, on page 132, should end with the phrase "harm to begin with." The remaining paragraph, which begins with "All that I've argued..." should be outside of the bracket as the final, regular-type paragraph of the chapter.

Thought Trap 7

Page 170, first paragraph, should be corrected to: After digging in to other reports on this survey (though still unable to find the actual survey), I have rewritten the material thusly:

"Decades ago, in an international survey ranking 42 values people hold dear, dignity ranked high but beneath freedom and justice. Perhaps, however, sensibilities are evolving. Since the beginning of the Arab Spring, cries for 'dignity' have intensified. For me, dignity is both foundational and the most democratic of sensibilities. I can imagine a dictator, after all, providing everyone food and other essentials but the populace feeling its dignity is still denied them. Or, I can imagine being left alone and therefore literally being 'free' but, with no power to meet my needs, I could lack dignity."

Updated source for Endnote #74: Barrett, E. *Truth Is Our Weapon* (New York: Funk & Wagnalls, 1954), 146-47; Referring to a survey prepared by Barrett, former Secretary of State, and conducted by the U.S. State Department in the 1950s.

In the "Democracy, Live it or Lose it" section, page 161, see also this great resource on citizen participation in governance around in the world, Participedia: <http://participedia.net/>