

August 23, 1971:

Soon-to-be Supreme Court Justice Lewis Powell publishes a memo of strategies for reversing what he sees as attempts to "destroy" the "free enterprise" system*

Within this memo, Powell:

- **Decries** the waning health of the American economy (despite amazing health and **huge** growth in **corporate** profits)
- Calls on the beleaguered business community to spread its perspective (narrowly **anti-government & pro-market**) via policy **think tanks, education, media, political action**, and the **courts**.

Two Choice Quotes from Powell's Dramatic Memo:

"The time has come- indeed, it is long overdue- for the wisdom, ingenuity and resources of American business to be marshalled against those who would destroy it."

"If our [corporate] system is to survive, top management must be equally concerned with protecting and preserving the system itself."

Every successful movement needs a playbook, and for the emerging Anti-Democracy Movement led by a handful of billionaire families...

the Powell Memo was it.

Feeling Inspired?
Read *Daring Democracy*
and check out the *Field Guide to the
Democracy Movement* for ways to get
involved!

*his own nullifying term for brutal market capitalism